



# The RotoNews

Of The Rotary Club of Bakersfield East

Published Weekly For The Edification And Enjoyment  
Of Our Members And Friends



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## REMEMBER: October is Not Just For Pumpkins.....It's VOCATIONAL AWARENESS MONTH!!!

*It was reported by those more knowledgeable than this publisher that the **Queen of Feet** wore two different styles of shoes at last week's meeting. Apparently they heard that Al usually dresses her Presidential Grace, but that he was out of town, and hence not up to the task..... Although our esteemed leader---CLEARLY--- always looks great, it's rumored that Al is the only one in that family with good taste.*



### Welcome To Bakersfield East!

We were greeted this week by **Roy Cullipher**, **Tom Burch** and our newest member, **Judie Rolfe Lewis**. **President Kelly Giblin** called the meeting to order and **Kelley Brown** gave the invocation. **George Palmer**, assisted by **Toni Snyder** and accompanied by **John McWhorter** on piano, led us singing *America the Beautiful*. **Sandra Larson** introduced visiting Rotarians **John Petrini** and **Pauline Larwood** of Bakersfield Downtown Club. Club guests were

Lisa Danforth, Melissa Bellingher, Kim Richardson and David Coffey. Also joining us were **Susan**



Mums, mums, mums & more mums-  
October Breast Cancer awareness month.

**Leedy's** guest, **Bill Trivitt**, and **Pam Mahan's** guest, daughter **Roxanne Wolfe**.

**Jean Watanabe**,

who is in charge of meeting assignments, was fined \$10.00 because none of the greeters she appointed was in attendance. Birthdays were being celebrated by members **Toni Snyder** and **Carolyn Jackson**, and by spouses **Richard Schraeder**, **Bill Malloy** and **Gary Franklin**. We sang with flourish! **Paula and Terry Maxwell** were celebrating their 3<sup>rd</sup> wedding anniversary, and Terry (ever the romantic) claims that it's tradition to skip this one. **President Kelly** thanked **Mike Burger** for donating Rams vs. 49ers

tickets for a drawing to thank those who signed up as Rotary Foundation Benefactors.

**Steve Pressley** announced that the flowers for the Mums for Mammograms had arrived and reminded us that October is Breast Awareness Month.



Mike Burger donates 49er tickets for those agreeing to be a benefactor. Good Idea!

us that October is Breast Awareness Month.

(Steve, that's Breast Cancer Awareness!) **Dave Haynes** told us that Supper Club this Wednesday, October 9<sup>th</sup>, is at Gumbeaux's and reminded us to call for reservations. **Wayne Kress**, standing in for **Gary**



Steve Pressley gives everyone directions about picking up mums- and why.

to help set up. We were reminded that we will be dark on the following Friday. **Remlap, Rotarian Extraordinaire**, made sure that we all knew that he cannot attend the event, as he will be in meetings at the District Conference in Universal City.

### Welcoming A New Member To BERC

**Mike Burger** introduced **Steve Richardson**, this week's newest member. Steve was raised in El Paso, Texas and attended St. Mary's College. He arrived in

Bakersfield to work for Borego Springs Bank where he met his now wife, Kim, who is studying political science at CSUB with plans to become an attorney. Steve is currently a member of the 20/30 Club and



Wayne Kress, PP announces the Lamb Feed October 24<sup>th</sup>.

now a member of Bakersfield East Rotary. He was welcomed by **Mike Cooper** and **Karen Skrable** who presented him with gifts and his first bill. During his fine-free minute, Steve told us that he has noticed the camaraderie and friendship that we all seem to share, and he is honored to be a part of BERC.

**Hoetker**, passed around sign-up sheets for the Lamb Feed on Thursday, October 24<sup>th</sup>. It will be held at the home of **Rich Harger** and volunteers are needed



President Giblin tells new member Steve Richardson about his responsibilities.

### Announcements....

**President Elect Maria Berntson**, who doubles as Finance

Committee Chair, gave a report on the financial condition of both Bakersfield East Rotary Club and Bakersfield East Rotary Foundation. We received charts



Maria Berntson, Prez Elect gives a financial picture of how BERC spends it's income. Good Job!

showing how monies are distributed for our various expenses and charities. Ninety-three percent of donations to the Foundation are spent on community, international and vocational services. Forty-four percent of our Club dues are spent on feeding us, with the remainder used for RI and District dues, RI Convention, management and special events. **President Kelly** encouraged all of us to attend the monthly BERC and/or BERF Board meeting to get a better understanding of our club operates.

**The program..... Dan Giordano** introduced our speaker, Barry Zoeller, of the Kern County Board of Trade, sponsor of the third annual Kern County Film Festival being held January 22-25, 2003, at the Fox Theatre. It will feature a mix of old and new classic films and exciting short films from



Barry Zoeller, Executive Director of the Kern Co. Film Commission and North Rotary member is guest speaker.

Hollywood's future generation of filmmakers. Barry presented an interesting video showing scenes of movies shot in Kern County. They include classics such as *Treasure of the Sierra Madre*, *Stagecoach*, *Psycho* and *North by Northwest*. We learned that Mojave Airport has doubled for LAX on more than one occasion, and that *Erin Brockovich* was filmed in Boron. The city of Taft and the surrounding oilfields are other attractions for movie makers. Packets with information on the film festival and sponsorships were made available to us. **President Kelly** presented Barry with the speakers' gift of books donated in his name to Williams School. One of the books was titled *Mummies in the Morning* prompting Barry to tell us that the original *Mummy* movie starring Boris Karloff was filmed in Kern County. **President Kelly** then adjourned the meeting.

pm

### Speaker Schedule for The Rotary Club Of Bakersfield East

Fri. Oct. 11	David Youngblood - Sonitrol
Fri. Oct. 18	Stars Theater
Thu. Oct. 24	Lamb Feed (Rich Harger's Home)
Fri. Oct. 25	Dark
Oct. 25-27	District Conference (Universal Studios)

**Invite YOUR Prospective Members!**

### An Important Thought From Our R.I. President

..... Rotarians need to be more diligent than ever in upholding high business standards. For almost a century, Rotarians have advocated fair business practices and high ethical standards. Founder Paul Harris established a classification system to achieve a diverse, balanced membership and discourage members from pursuing unethical or unfair business interests. This unique emphasis on professionalism distinguishes Rotary from all other service organizations.

Over the years, vocational service has lacked the visibility of other Avenues of Service. It has even been referred to as the "Forgotten Avenue of Service." To commemorate Vocational Service Month in October, we must rededicate ourselves to this long-neglected area of service. To remain relevant, we must use our vocational skills to improve our businesses, provide training and skills to young people, and ensure jobs for the disabled. Rotary's second avenue of service offers unlimited opportunities to contribute to the community. In 1932, during the Great Depression, Chicago Rotarian Herbert J. Taylor created

The 4-Way Test (see page 53) to help guide his company, Club Aluminum. It was not only good for morale, it was good for business. Consumers responded enthusiastically to the company's emphasis on high quality and honest service. Taylor credited the test with saving his company from bankruptcy and transforming it into a multimillion-dollar corporation. When Taylor served as RI president in 1954-55, he offered Rotary the copyright to his "test."

Many Rotarians have questioned the relevancy of The 4-Way Test in today's challenging business climate. Yet these four simple questions have withstood the test of time in serving as a moral compass for Rotarians throughout the decades. Today more than ever, it is imperative that Rotarians serve as role models in their businesses and personal lives. It is not enough that we recite The 4-Way Test; we must actually live it. We must show the world that Rotary is relevant and acts with integrity.....

.....as Rotary approaches its 100th anniversary.....we will be judged on our ability to uphold the public trust. We must continue to Sow the Seeds of Love by fulfilling our time-honored commitment to vocational service and the highest standards of business ethics.

Bhichai Rattakul  
President, Rotary International

## **Attendance IS Important!**

**Where To Make-Up:**

***Mondays:*** Bakersfield South Rotary Club  
12:00 noon, Holiday Inn Select

***Tuesdays:*** Bakersfield North Rotary Club  
12:10 noon, Holiday Inn Select

***Wednesdays:*** Bakersfield Breakfast Rotary  
Club  
6:45a.m., Double Tree Hotel

***Wednesdays:*** Bakersfield West Rotary Club  
12:00 noon, Stockdale Country Club

***Thursdays:*** Bakersfield (Downtown) Rotary Club  
12:00 Noon, Bakersfield Art Museum,  
1930 "R" Street

## **CLUB ASSIGNMENTS FOR FRIDAY, OCTOBER 11<sup>TH</sup>**

**GREETERS:** Jane Lewis/Jack Spencer  
/Ben Batey

**INVOCATION:** Lynne Hall

**FLAG SALUTE:** Robert Provencio

**VISITING ROTARIANS:** Jim Nephew

## **SUPPER CLUB**

**Wednesday, October 9**

**GUMBEAUX'S**

1804 Chester Ave

**Wednesday, October 16**

**RED PEPPER**

2641 Oswell St

**Wednesday, October 23**

**PYRENEE'S CAFE**

601 Sumner St

**Wednesday, October 30**

**OLIVE GARDEN**

1701 New Stine Rd

**(Reservations appreciated)**

**Attitude Adjustment 6:00 pm Dinner 6:30 pm**

**RSVP: Dave Haynes 393-7204,**

# **The RotoNews**

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