



THE ROTO NEWS



VOLUME 56, ISSUE 18

NOVEMBER 14, 2008

This week's program: Advanced Beverage

Before Dennis Muleady brought out samples of Budweiser beers, he stole **President Susan's** closing thought, Beer is proof that God loves us. (Benjamin Franklin) Dennis explained that the recent sell of Anheiser Busch to In Bev occurred despite the promise of August Busch IV that such a sale would never happen on his watch. The Busch family owned only five percent of the publicly traded company, and the Board of Directors had to accept the generous offer from In Bev when it came in at \$20 per share above the market price. Dennis assured everyone that although there may be some mid-level management cuts, there will probably be no changes felt on a local level.

Dennis brought five beers for us to sample.. The first was a pilsner style beer, Bud Light Lime. It has 110 calories, 6 carbohydrates, and it has a 4.2 share of alcohol. Bud Light Lime is the fastest growing product in Advance Beverage's stock.

The second been sampled was Land Shark Lager. Jimmy Buffett created his own brewery because he was tired of sharing so much money with Corona, while receiving nothing in return. Land Shark Lager is a product of the Margaritaville Brewery, distributed by Anheiser Busch. Land Shark Lager is 4.7 alcohol and 150 calories.

The most expensive beer sampled was Stella Artois, made by a Belgian brewery that has been brewing beer since 1366. The new owner of Anheiser Busch wants to make Budweiser an International beer, and this is one of their international beers. Stella Artois is 5.2 % alcohol. Those who tasted it compared it to Beck's Beer. The recommended cheese pairing for this beer is peppered goat cheese.

Shock Top is a Belgian White beer made by Anheiser Busch to capture some of the market share taken by Blue Moon, which is brewed by Coros. Shock Top has 75% of the volume that Blue Moon has. It is a 5.2% ale.

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Program Chair Bill Trivitt and speaker Dennis Muleady (and look, no loose flags on the banner !!!!)

OFFICERS

President: Susan Leedy

Secretary: Michele Brown

Treasurer: Steve Gibbs

Sgt.at Arms: Hank Hinse

Board Advisor: George Palmer

BOARD OF DIRECTORS

Administration: Tony

Ansolabehere

Membership: Jean Watanabe

Vocational Service: Sandra Larson

New Generations: Linda Wright

Outreach: Carole Cohen

International Service: John Wilson

Past President: Ron Biglin

President Elect: Tom Burch

Upcoming Events at Bakersfield East Rotary Club:

- 11.18- BERC Board Mtg. 6 p.m. Henley's (it's a make up)
- 11.21 - Buena Vista Water District - Harry Starkey
- 11.25 - BERF Board - 6 p.m. Carney's (it's a make up)
- 11.28 - **DARK**
- 12.05 - Christmas Luncheon - Stockdale Country Club
- 12.12 - Holiday Safety - Bakersfield Police Department

Club Assignments for November 21, 2008

Flag Salute: Wayne Kress

Visiting Rotarians: Dan Urban

Invocation: Ken Koop

Reception Table: Dick Giles, Melinda Westphal

Greeters: Sandi Schwartz, Bill Trivitt, Mike Griffin

Can't Serve ??? Find your replacement

Supper Club
 November 19th
Chalet Basque
 200 Oak Street
 6 p.m
 RSVP to Dave Haynes 393-7204
It's a makeup!!!!

November Birthdays

John Wilson 7th

Frank Geddes 8th

Keith Bishop 9th

Susan Gill 25th

Larry Moxley 25th

Marv Denny 28th

The Rotarian Magazine Assignments for November

Page 1 - Christine Randall

Page 43- John Fanucchi

Page 48-53 - Jarrod McNaughton

Page 54 - Keith Bishop

page 59 - William Gresco

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The final sampling was of Budweiser American Ale. Dennis explained that ale is easier to make than lager. The difference is in the yeast. In ale, the yeast rises to the top. In ale, the yeast falls to the bottom. Beer connoisseurs in the group gave American Ale a thumbs up.

Cy Wade said that he was raised on a farm in Minnesota. His family had a team of Perchins horses named Nick and Nelie. Perchins are large horses with great big, hairy hooves. He said when they went to the Minnesota State Fair one year, Budweiser had two teams of Perchins pulling wagons, and little Cy went up to them and cried out, "Hi, Nick and Nellie," almost disrupting the whole parade!



The Beersthe beers.....the beers !!!!

Actual photo taken at Jane Lewis's table

This week's business:

Visiting Rotarians: **Pauline Larwood**, from the Rotary Club of Bakersfield

Frank Wooldridge, Bakersfield Breakfast Rotary Club

Guests: **Gail Burch**, described as the First Lady in Waiting by her husband, **President Elect Tom Burch**, **Jane Lewis** (was there any doubt she would be here?), guest of **Bill**, Rochelle Towery and Katherine Ferguson, Guests of the Club, **Vicki Burger**, wife of **Mike**, **Rachelle Sperling** and **Nina Palmer**, guests of **Remlap**, their grandfather and husband, respectively,

Birthday: **Frank Geddes**, November 8

Wedding Anniversaries: **Quon & Marivic Louey**, November 10, **Dean & Fredda Carpenter**, November 10, **Don & Shirley Moloughney**, November 12

Club Anniversary: **Karen McKinzie** November 9, **Bill Gresco**, November 9, **Linda Wright**, November 11

Announcements : **Fernando Aguirre** reminded everyone to buy a turkey dinner to be served to those less fortunate than us, at the Boys and Girls Club on November 22. Volunteers to serve food are needed in one hour shifts from 11-14.

Vernon Varner reminded us of the Christmas Luncheon at Stockdale Country Club on December 5 – sign up and choose an entrée.

Craft Talk: **George & Nina Palmer's** granddaughter Rachelle Sperling provided a craft talk, which included a five-minute video presentation about the work she is doing in Hungary. Rachelle is working with Pioneers International, which is bringing Christianity to Europe. Europe was described as "solidly post-Christian." In Hungary the people have lost hope, and they are pessimistic and despairing. The missionary work done by people like Rachelle introduces these people to God and gives them hope. Rachelle described English programs, summer camps baseball programs, and a quilting club enjoyed by the people she has met. She said Budapest, which has a population of 2 million, is very different from the rest of Hungary. There are international companies in Budapest, and the economy seems to be doing well, whereas the villages in the Hungarian countryside are filled with people who are poor and very isolated. Rachelle dutifully reported that gas costs \$9 a gallon in Hungary, pursuant to her grandfather's request that she share that information.

Fines: News Flash: **President Susan** is less likely to figure out that you have a new car, if you don't put personalized plates on the car. **Melinda Westphal** learned that lesson the hard way, being fined for her new Ford Flex. **Melinda** announced that **Kelly Giblin's** husband, **Al**, "IS THE BEST!" **Kelly** offered to pay **Melinda's** fine, for that effective advertisement. **Bill Lewis** was rewarded with a Rotary hat for whining that **Al** refused to sell him a Ford truck. **Dave Haynes** clued our President in to **Johnson Jung's** purchase of a five-car fleet. **Johnson** said he got the smallest car, but a \$100 fine was still levied for the BMW M6.

Rotary Trivia: Your RotoNews reporter was too busy playing Rotary Trivia and becoming a member of **President Susan's** hat club, to record the details of Rotary Trivia. Suffice it to say that I answered most of the questions incorrectly and earned the \$30 fine that goes with the hat. The most important information to be gleaned was that the greatest football team in the nation played its first game in 1888 – eight years after the University of Southern California was founded -- and it was victorious, as it has been so many years since then. FIGHT ON, TROJANS!

50-50 Drawing: **Bob Parker** won the \$58 50-50 raffle proceeds, which he announced would be contributed to the "BP Foundation."

Area Meetings**MONDAY**

Bakersfield South-noon

Petroleum Club

Wasco— noon

Veteran's Hall on Poplar Ave.

TUESDAY

Bakersfield North— noon

Petroleum Club

Inyokern— 6 p.m.

Bernardino's

WEDNESDAY

Bakersfield West-noon

Stockdale Country Club

China Lake-noon

Heritage Inn

Shafter-6:30 a.m.

Shafter Vet's Hall

Bakersfield Breakfast-6:45 am

Petroleum Club

Taft— noon

Jo's Restaurant

THURSDAY

Frazier Park— 5:30 PM

Los Pinos Restaurant

Bakersfield Dntwn-noon

Bakersfield Art Museum

Tehachapi- noon

Kelcy's Restaurant

Delano—noon

Kong's Dynasty

Kern River Valley - 6 pm

Ewings

FRIDAY

Bakersfield East - noon

EB Veteran's Hall



ROTARY CLUB OF
BAKERSFIELD EAST

P.O. Box 2383
Bakersfield, CA 93303

WE'RE ON THE WEB!

WWW.BAKERSFIELDEASTROTARY.ORG

Beer is proof that God loves us !!!

Benjamin Franklin